

Trademarks & Unfair Competition Final Exam Topics

	2004 — Two Scenarios	2005 — Two Scenarios	2006 — Five Scenarios	2007 — Two Scenarios
1	E-LOC (Dispute)	E-Descriptiveness (PTO)	M-LOC (Clearance)	E-Desc/Sugg
2	M-LOC (Dispute)	M-Desc/Sugg (PTO)	M-LOC (Clearance/PTO)	E-Desc/Sugg
3	M-LOC (Dispute)	M-Desc/Sugg (PTO)	M-LOC (PTO)	E-Distinctive and ITU rights
4	M-LOC (Dispute/Counseling)	M-Desc/Sugg (PTO)	M-LOC (Clearance)	E-Distinctive/Trade Dress
5	M-Trade Dress	M-Desc/Sugg (PTO)	E-Desc/Sugg (PTO)	E-Distinctive
6	M-Trade Dress	M-Desc/Sugg (PTO)	E-Desc/Sugg (PTO)	M-LOC (Due Diligence)
7	M-LOC (Dispute)	M-Desc/Sugg (PTO)	E-Desc/Sugg (PTO)	M-LOC (Due Diligence)
8	M-Dilution	—	M-Misdescriptiveness (PTO)	M-LOC (Due Diligence)
8A	—	E-Desc/Sugg (PTO)	—	—
8B	—	E-Desc/Sugg (PTO)	—	—
8C	—	E-Desc/Sugg (PTO)	—	—
9	M-Abandon./Non-use	M-Misdescriptive (PTO)	M-Misdescriptiveness (PTO)	M-Nominative Fair Use
10	M-Abandon./Assignment	M-LOC (PTO)	M-LOC (Dispute)	M-LOC (Due Diligence)
11	M-Descriptiveness (PTO)	M-LOC (PTO)	M-Dilution/Parody	M-Dilution (Due Diligence)
12	M-Geographic Desc. (PTO)	M-LOC (PTO)	M-Cybersquatting	M-Dilution (Due Diligence)
13	M-Geographic Misdesc. (PTO)	M-LOC (PTO)	M-Publicity/Parody	M-Use on Merchandise
14	M-Geographic Desc. (PTO)	M-Fraud on PTO	M-Celebrity Names [Various]	M-Keyword Advertising
15	M-Geographic Desc. (PTO)	M-LOC (PTO)	E-Parody Goods [Bonus]	M-Keyword Advertising
16	M-Geographic Misdesc. (PTO)	M-LOC (PTO)	M-ITU Priority	M-Use/Priority (Due Diligence)
17	M-Desc/Sugg (PTO)	M-Domain/Internet Use	M-Distinctiveness/Mixed	M-Use/Priority (Due Diligence)
18	—	M-Nominative Fair Use	M-Domain/Internet Use	M-Rights of Publicity
18A	E-Desc/Sugg (PTO)	—	—	
18B	E-Desc/Sugg (PTO)	—	—	
19	M-Disclaimers in the PTO	M-Domain/Internet Use	M-Analogous Use	
20	M-Secondary Meaning (PTO)	M-Publicity	E-Analogous Use [Bonus]	
21	M-Distinctiveness [Bonus]	M-Abandon./Naked Licensing		
22		M-Abandon./No Policing		

E = Short Essay

M = Multiple Choice